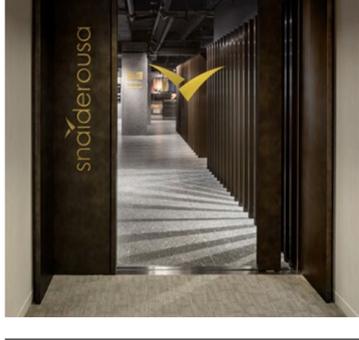


The Snaidero USA New York showroom re-opens after a stunning new redesign.

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"Designing a showroom is like writing a story, where objects express the deep and intimate meaning of our being and way of living."

Mario Mazzer, architect

New York Flagship Showroom Redesign Now Open

Snaidero USA New York has re-opened its doors after completing an ambitious redesign of its almost 5,000 sq. ft. by award-winning Italian architect, Mario Mazzer.

The project - initiated by our company's President, Dario Snaidero - ushers in our new style of showrooms. For the first time we have a **space that showcases products from all three of our collections**, including luxury kitchens, baths, sideboards, closet systems, and interior doors.



With its sophisticated ambiance, Snaidero USA New York represents our continuous commitment to bringing the **ultimate expression of Made-in-Italy design** – and the "dolce vita" lifestyle that comes with it – to high-end homes all over the Americas.

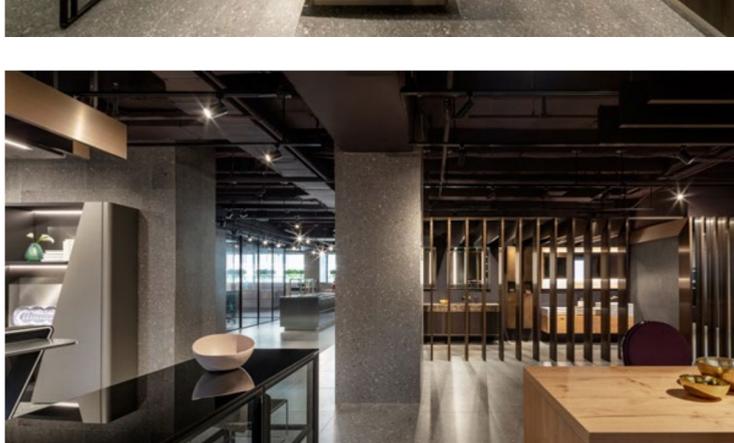
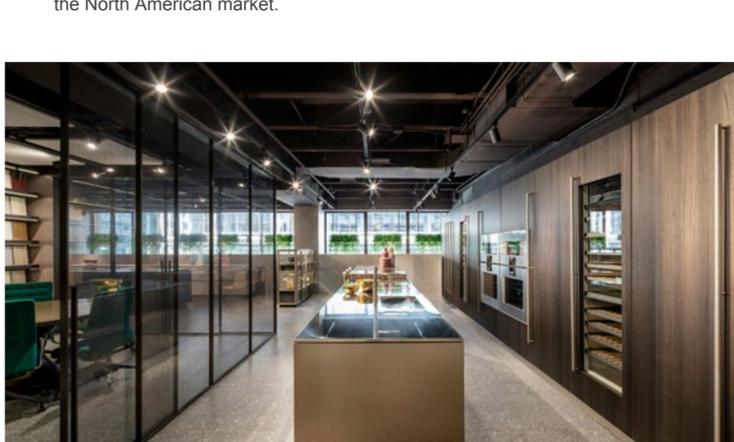
Architect **Mario Mazzer** has created an immersive space that allows you to explore the craftsmanship and functionality that our designs are known for, as well as our curated selection of finishes.

The prestigious woods, marbles, ceramic, glass, and innovative lacquers of the displays combine with the brass, Venetian Terrazzo, and satin aluminum of the architectural elements to show **the crucial role materials play in defining the design** and energy of the modern interiors.



All but one of the ten products displayed at the showroom are new to the American market:

- **Four kitchens**, including two from Snaidero USA's own **ELEGANTE Bespoke** collection and the new **VISION** by Pininfarina Design from the Snaidero Signature collection.
- **Two baths, a walk-in closet, and interior doors** from the **Snaidero USA Living** collection.
- **Two sideboards** from the 2019 GOOD DESIGN award-winning **ELEGANTE Bespoke RIQUADRO storage system**, also part of our design collaboration with Mr. Mazzer and the first freestanding furniture piece created by Snaidero USA just for the North American market.



Photography by Magda Biernat

SNAIDERO USA NEW YORK FLAGSHIP

Serving the Tri-State Area

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Health & safety measures observed.

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