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New York Showroom Award

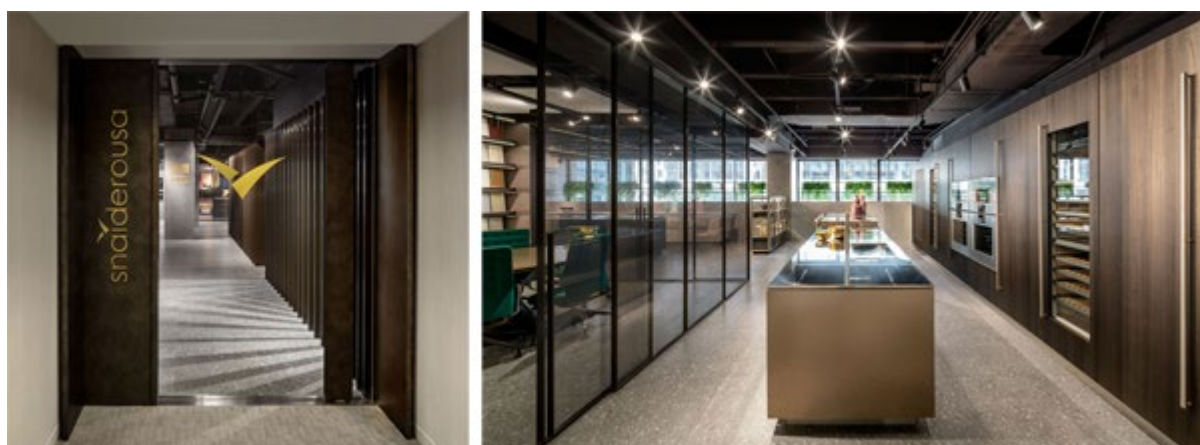
Snaidero USA New York Showroom Wins 2021 International Architecture Award

Our [New York Flagship showroom](#) redesign by [Italian architect, Mario Mazzer](#) has won the 2021 International Architecture Award@!

It is the second award for the project, after the NKBA's Innovative Showroom Award received last February.

The International Architecture Award is the oldest and most prestigious international building awards program, from the Chicago Athenaeum: Museum of Architecture and Design and The European Centre for Architecture Art Design and Urban Studies.

This year the program received a record number of submissions from which the organizers created a shortlist of 450 projects. An international jury composed of several distinguished architects, designers, critics, and educators then selected the winners.



Snaidero USA President, [Dario Snaidero](#) hired Mr. Mazzer with the vision of turning the nearly 5,000 sq. ft. showroom into the **ultimate one-stop shop for the most essential designs for luxury homes**, displaying - for the first time - products from our expanded collection.

This means not just the [kitchens](#) on which the business originally built its reputation but also the [bathrooms](#), [closet systems](#), [sideboard and storage systems](#), and [interior doors](#) that were added in the last several years.



The showroom concept expresses our company's **mission to offer the best Made-in-Italy designs** that deliver both easy functionality and a stunning ambiance.

"We are very proud of this industry recognition," says Dario Snaidero. "We have created an immersive space where homeowners, architects, interior designers, and developers can explore our materials, design solutions, and services to bring their own vision to life in an effortless way."

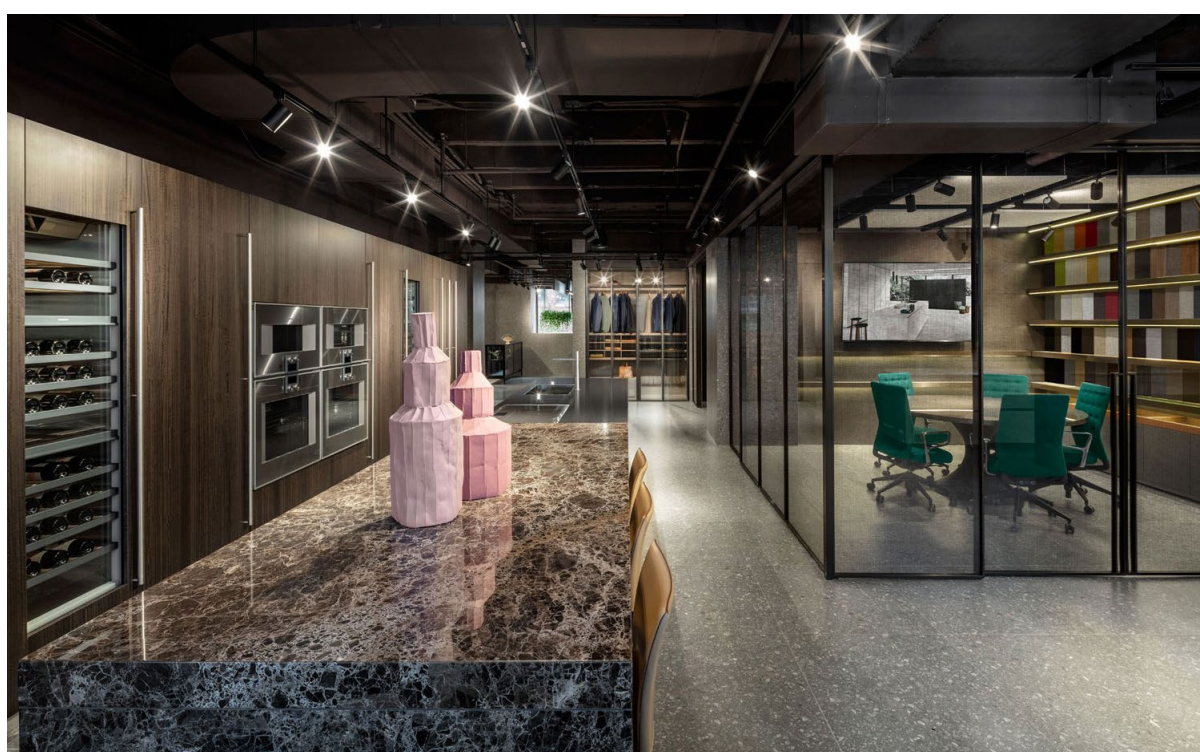
Snaidero USA New York Flagship

A&D Building | 150 East 58th Street, 8th Floor

New York, NY 10155

info@snaiderousa-nyc.com

212.980.6026



Photography: Magda Biernat

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