

DESIGN + DECOR

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For those who are better chefs than drivers, investing in a kitchen from the luxury manufacturer Snaidero may be a wiser choice than purchasing a new Ferrari. Aficionados of made-in-Italy design will appreciate the lines and finishes of Snaidero's more modern aesthetic. The OLA 25 LE is a collaboration and a celebration of the partnership between Snaidero and the Pininfarina design house.

An iconic automotive design firm with a storied history, Pininfarina has also partnered with industrial and interior designers to create spectacular products that reflect a distinct aesthetic and functionality. The OLA 25 is a continuation of a partnership with Snaidero that began in 2008 when the OLA 20 was launched. The OLA 25 has a strictly limited production and is available in three different iterations.

The OLA 25 Audace is probably the most explicitly automotive-inspired version of the three. You can almost hear the piece purr. It was inspired by the Sergio concept car, six of which were ultimately built and sold. The color scheme of red and black as well the incorporation of carbon fiber materials are unabashedly rooted in automotive design.

Available in two finishes—high-gloss lacquer or matte micalized lacquer—and four worktop finishes, the OLA 25 can be customized by the client. A melamine finish is recommended to clients who prefer a more durable and cost-effective yet handsome solution. The selection process is overseen by an in-house designer, who ensures that the client's expectations are fulfilled. However, such a unique product does require some exceptional guidance. "Our styles lend themselves to being modern, so it is a matter of guiding our clients to finishes that will complement their design

content and possibly push them outside their comfort zone slightly to ensure that the project will be more exciting and timeless," explains Denise Rodriguez, a public relations specialist with Snaidero.

Clearly, the OLA 25 is intended to remain the centerpiece of any kitchen design. Snaidero designers work with clients to ensure that the entire space is functional and stylish. Lighting is an incredibly important element as well; Snaidero's cabinetry include LED lighting and can be integrated to offer illumination of work spaces.

Although the prevalent trend in kitchen design favors a more neutral palette, Denise disagrees that colors must be neutral in order to remain modern. "We feature warm wood tones and darker toned lacquers, or we combine beautifully veined marbles with high-gloss lacquered cabinets that provide a warm and modern aesthetic," she notes.

The sculptural lines, bold colors and iconic design legacy of the OLA 25 intersect to offer homeowners the opportunity to place luxury Italian design in their kitchen, rather than in the garage.

Resources:

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