



Editorial Contacts:

Anna Paola Snaidero or

Denise Rodriguez

Snaidero USA

310.516.8499

pr@snaidero-usa.com

**SNAIDERO USA AWARDED THE WAIEA PROJECT
BY THE HOWARD HUGHES CORPORATION®**

LOS ANGELES, CA. November 2016 –[The Howard Hughes Corporation](#)® awarded Snaidero USA as the kitchen cabinetry provider for the high profile Waiea project, the first residential tower constructed at Ward Village®, a 60-acre master planned community in the heart of Honolulu, Hawaii. Waiea’s 36-stories feature 177 luxury residences, including 14 penthouses and 10 villas. Each residence showcases the rigorous and architectural lines of the WAY kitchen by Snaidero in a variety of finishes. Snaidero USA also provided the cabinetry for the project’s bathrooms and closets.

Waiea was designed by James K. M. Cheng, in partnership with local architect Rob Iopa and his firm, WCIT Architecture. New York based Tony Ingrao was the project’s interior designer. The high-rise is located along Ala Moana Boulevard, and is considered iconic with its curving exterior façade whose design was inspired by the region’s fishing history.

Ward Village is Hawaii’s only LEED-ND Platinum-certified project by the USGBC and the largest neighborhood development in the country to receive such a prestigious certification. The prerequisites for LEED certification are a sustainable design concept that emphasizes energy efficiency, pedestrian friendly streets, alternative transportation options, open spaces and more. Targeted for LEED Gold certification, Waiea’s environmentally conscious design includes the creation of a greenbelt along Ala Moana Boulevard that is achieved by setting the building back from the road.

Amenities at Waiea include concierge services, valet, guest suites, 24-hour security, resident theater, a 7th-floor infinity pool, private dining rooms, a dog park, library, bar and lounge and a fitness and yoga facility with locker, stream and sauna rooms.

Images available upon request.

About Snaidero USA

Snaidero USA is the exclusive North American distributor of Snaidero kitchen cabinets. For nearly 35 years, Snaidero USA has offered the finest in luxury Italian kitchen design to North America and Central America through a retail network of 26 showrooms. Snaidero USA also serves the multi-housing industry, partnering with top developers like, Howard Hughes Corporation, Fortune International Group, Turnberry, AEG, ASPAC Developments and the CMC Group, for over 170 projects completed to date. Today, under the leadership of its President, Comm. Dario Snaidero, Snaidero USA is the leader in North-American imports of European kitchen cabinets. Through its Snaidero USA Living collection, the company also offers made-in-Italy furniture for bathrooms, bedrooms, living rooms and dining rooms. For more information, please visit www.snaidero-usa.com

About Snaidero R. SpA (Italy)

Founded in 1946, Snaidero is Italy's leading manufacturer of high-end kitchen cabinets. A wealth of experience built over 70 years of tradition and innovation. Always at the forefront of style and innovation, Snaidero partners with world-renowned artists, architects, and industrial designers, such as Ferrari stylist Pininfarina, international architect Massimo Iosa Ghini and acclaimed Italian designers Lucci and Orlandini, to create top-of-the-line products manufactured with environmental responsibility.

About Ward Village®

Developed by The Howard Hughes Corporation, Ward Village is a new 60-acre coastal master-planned community located in the heart of Honolulu between downtown and Waikiki in the Kaka'ako district. The first phase of Ward Village, including two mixed-use residential towers – Waiea and Anaha – will transform the area into a vibrant neighborhood that offers exceptional residences with incredible island and ocean views and a diverse collection of retail experiences set among dynamic public open spaces and walkable streets. Ward Village is Hawaii's only LEED-ND Platinum-Certified project and the largest neighborhood development in the country to receive such a prestigious certification. The Information Center and Residential Sales Gallery is located at the iconic IBM Building. For more information, visit www.wardvillage.com.

About The Howard Hughes Corporation®

The Howard Hughes Corporation owns, manages and develops commercial, residential and mixed-use real estate throughout the U.S. Our properties include master planned communities, operating properties, development opportunities and other unique assets spanning 16 states from New York to Hawai'i. The Howard Hughes Corporation is traded on the New York Stock Exchange as HHC and is headquartered in Dallas, TX. For additional information about HHC, visit www.howardhughes.com.

Safe Harbor Statement

Statements made in this press release that are not historical facts, including statements accompanied by words such as “will,” “believe,” “expect,” “enables,” “realize”, “plan,” “intend,” “assume,” “transform”

and other words of similar expression, are forward-looking statements within the meaning of the Private Securities Litigation Reform Act of 1995. These statements are based on management's expectations, estimates, assumptions, and projections as of the date of this release and are not guarantees of future performance. Actual results may differ materially from those expressed or implied in these statements. Factors that could cause actual results to differ materially are set forth as risk factors in The Howard Hughes Corporation's filings with the Securities and Exchange Commission, including its Quarterly and Annual Reports. The Howard Hughes Corporation cautions you not to place undue reliance on the forward-looking statements contained in this release. The Howard Hughes Corporation does not undertake any obligation to publicly update or revise any forward-looking statements to reflect future events, information or circumstances that arise after the date of this release.

###

