

Introducing the E03 | E04 ELEGANTE Bespoke Pearl Eucalyptus cabinetry; Snaidero USA's new Director of Sales and Business Development; a new multihousing project in L.A.; New York's Summer Truffles event.

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ELEGANTE Bespoke



NY Showroom
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New: E03 | E04 ELEGANTE Bespoke Pearl Eucalyptus Cabinetry by Snaidero USA

The indulgence of interiors that are purely modern and intimately personal.

The **E03 | E04 ELEGANTE Bespoke cabinetry** features the **Pearl Eucalyptus** wood finish to bring an atmosphere of quiet sophistication to luxury kitchens and baths, creating designs meant to please the eye, soothe the soul and take the breath away.



Available in high gloss (E03) and matte (E04), Pearl Eucalyptus is **one of the eight exclusive, prestigious wood finishes that define ELEGANTE Bespoke**; the new luxury kitchen and bath cabinetry collection made by Snaidero USA only for the Americas. Each ELEGANTE kitchen and bath can be customized down to every detail to create a truly one-of-a-kind space.

See the other ELEGANTE Bespoke wood finishes: **H01 Heartwood**; **E05 | E06 Fume' Eucalyptus**; **R01 Rosewood**; **E01 | E02 Night Eucalyptus**.

Jessica Cairncross Named Snaidero USA's Director of Sales and Business Development

With 12 years of experience in dealership networks development, Jessica Cairncross has been tapped to **lead the expansion of the Snaidero USA retail network throughout the Americas**.

"I am excited to focus on finding new retail partners who look for the quality and design that 'Made in Italy' offers, as well as the family-owned aspect of Snaidero USA," says Ms. Cairncross. "It makes a difference when you know who is behind the company and the values they bring."

For the past 15 years, Jessica has worked with European companies while building in-depth knowledge of the US market. Her most recent role was as VP of Sales for French home furnishing brand Ligne Roset.



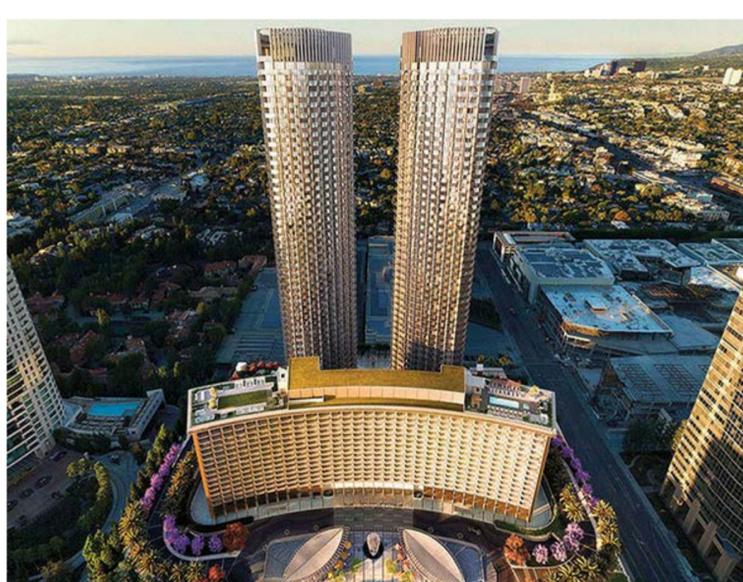
Right image: Jessica Cairncross (left) with Interior Design Magazine's Editor in Chief (center) at a recent event at the Snaidero USA New York showroom

Snaidero USA Lands Another Multihousing Project in Los Angeles: New Century Plaza Hotel & Towers

The luxury residences of the **New Century Plaza Hotel & Towers** are the latest Los Angeles project that will feature **kitchens and baths** provided by Snaidero USA. The company will supply **Snaidero WAY cabinetry for 330 units**.

Developed by Next Century Partners, New Century Plaza Hotel & Towers aims to revitalize the historic Century Plaza and turn it into "the centerpiece of the future of the city." The **architecture by Henry N. Cobb** includes windows opening onto bent-glass terraces while the **interior design by George Yabu and Glenn Pushelberg** promises to be relaxed and forward-thinking with a sense of quiet luxury and timelessness.

The design of the made-in-Italy WAY cabinetry is perfectly in tune with the concept of the New Century Plaza lifestyle, which will feel like "owning a piece of history with all the contemporary (but subtle) bells and whistles."

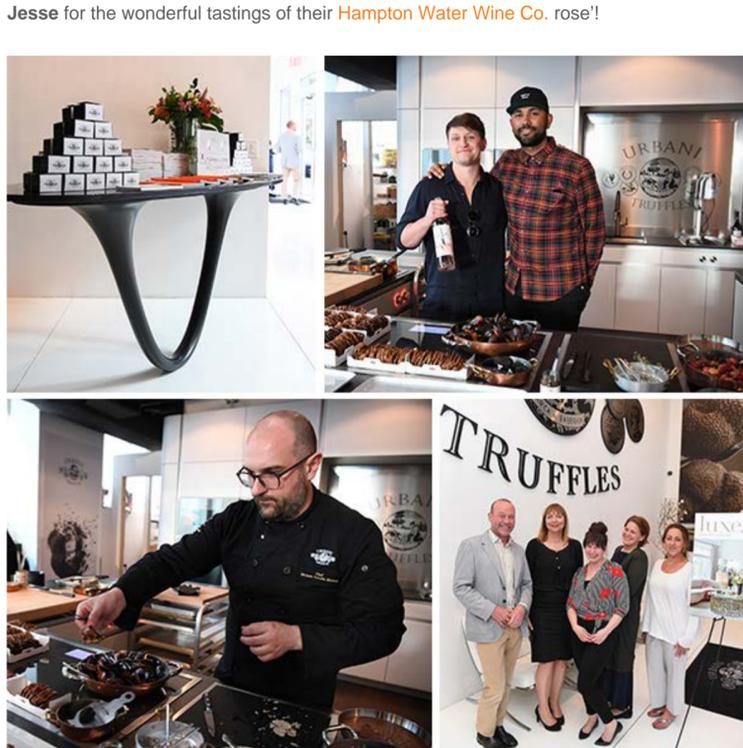


Rendering by DBOX

New York Showroom Participates in Summer Truffles Event at Urbani Lab

In June, the **Snaidero USA New York showroom** team and **Snaidero's OLA25 kitchen** by Pininfarina - with its cool, sculptural island base - took part in the Summer Truffles celebration at the **NYC Urbani Truffles Lab**.

Many thanks to **Luxe Magazine** for sponsoring the event and to **Jon Bon Jovi and his son Jesse** for the wonderful tastings of their **Hampton Water Wine Co. rose!**



Top right: Jesse Bongiovi (left) - who co-founded Hampton Water Wine Co. with his father Jon Bon Jovi - and Ali Thomas.

Bottom right: The Snaidero USA New York Showroom team with Shannon Sharpe (center), Home Editor of Luxe Magazine.

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