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**SNAIDERO USA TO BRING LUXURY ITALIAN KITCHENS TO JADE**

**SIGNATURE CONDOS IN MIAMI**

LOS ANGELES, CA. Nov. 23, 2015 – Snaidero USA, the leader in North American imports of European kitchen cabinets, has been selected by Fortune International Group as the kitchen provider for the new Jade Signature luxury condominiums, designed by the Pritzker Prize-winning Swiss architecture firm, Herzog & de Meuron, and Parisian interior design firm PYR led by Pierre-Yves Rochon. Snaidero USA will deliver 192 OLA 20 kitchens for the beach-front residences located off the shores of Miami, Florida.

The OLA 20, created for Snaidero by Italian design firm, Pininfarina is a perfect complement to the building's elegant interior design and dynamic architecture. The signature features of the kitchen include lacquered doors and a distinct peninsula engineered with titanium-finished aluminum. Meticulously designed, all corners, end bases, and wall units are curved giving the kitchen ergonomic functionality and a unique identity. The Nordic White micalized finish was chosen to create a nice juxtaposition with the vistas of the Atlantic Sea.

Transforming the standard of high-rise living, Jade Signature is designed to establish a unique and seamless connection between the common areas and its stunning natural

surroundings. The ocean-front complex will stand 57 stories tall, with 54 floors dedicated to residences, and three levels designated for the property's refined common spaces and amenities. Jade Signature will feature a library, a clubroom, a wine bar, an ocean-front beach bar and grill, a teens' tech lounge, a children's room and a water therapy terrace, along with a full service spa and gym on its own floor. The prime location of the complex offers close proximity to both Bal Harbour Shops and Aventura Mall as well as the Miami and Fort Lauderdale airports.

“We are very honored to have been selected by Fortune International Group as the kitchen provider for the Herzog & de Meuron masterpiece, a building celebrated by the design community and destined to be a landmark of the Miami skyline,” says Dario Snaidero, President & CEO of Snaidero USA.

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### **About Snaidero USA**

Snaidero USA is the exclusive North American distributor of Snaidero kitchen cabinets. For nearly 35 years, Snaidero USA has offered the finest in luxury Italian kitchen design to North America and Central America through a retail network of 26 showrooms. Snaidero USA also serves the multi-housing industry, partnering with top developers like, Howard Hughes Corporation, Fortune International Group, Turnberry, AEG, ASPAC Developments and the CMC Group, for over 160 projects completed to date. Today, under the leadership of its President, Comm. Dario Snaidero, Snaidero USA is the leader in North-American imports of European kitchen cabinets. Through its Snaidero USA Living collection, the company also offers made-in-Italy furniture for bathrooms, bedrooms, living rooms and dining rooms. For more information, please visit [www.snaidero-usa.com](http://www.snaidero-usa.com)

## **About Fortune International Group**

Founded by Edgardo Defortuna, Fortune International Group has raised the bar in high-end real estate throughout South Florida since 1983. In its brokerage division, Fortune International Group boasts more than 1,000 realtors and 18 offices, and numerous international affiliates. In addition, Fortune International Group is the developer's choice for exclusive on-site sales, having represented some of South Florida's most successful projects with thousands of sales to date. The name Fortune International Group is synonymous with excellence and an unwavering commitment to quality and customer service in the world of luxury real estate. [www.fortuneintlgroup.com](http://www.fortuneintlgroup.com).

## **About Herzog & de Meuron**

Herzog & de Meuron are internationally known for designs that are sensitive to the site, geography, and culture of the region for which their buildings are planned. Their designs comprise a wide range of projects from the small scale of a private home to the large scale of urban design. While many of their projects are highly recognized public facilities, such as their stadiums and museums, they have also completed several distinguished private projects including apartment buildings, offices and factories. Established in 1978, Herzog & de Meuron is now a partnership led by five senior partners – Jacques Herzog, Pierre de Meuron, Christine Binswanger, Ascan Mergenthaler and Stefan Marbach. Partners include Robert Hösl, David Koch, Esther Zumsteg, Andreas Fries, Vladimir Pajkic, Wim Walschap and Jason Frantzen. An international team of 38 Associates and about 360 collaborators is working on projects across Europe, North and South America and Asia. The Basel-based firm has offices in New York City, London, Hamburg, Madrid and Hong Kong. The practice has been awarded numerous prizes including The Pritzker Architecture Prize (USA) in 2001. [www.herzogdemeuron.com](http://www.herzogdemeuron.com)