



NEWS RELEASE

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SNAIDERO USA GOES GREEN ACCORDING TO THE U.S. LEED RULES

North-American distributor of Italian kitchen cabinets adds eco-friendly products that may be used to qualify for LEED certification.

Los Angeles, CA, February 17, 2009 - Following the increasing demand for eco-friendly products in the furniture sector, Snaidero USA is proud to announce it has added to its already E1/ISO 14001 certified products a whole line of "green" cabinets (called Zeta Green) that meet the North-American criteria established by the USGBC (United States Green Building Council).



The USGBC is the architect of the standards for LEED (Leadership in Energy and Environmental Design). These standards are used today in a growing number of projects throughout the U.S. and North America to foster sustainable building development. Compliance with these

regulations usually means that the project will receive LEED points towards achieving potential silver/gold/platinum certification by the USGBC.

With the knowledge of the U.S. market needs and the effort of the Research & Development department of Snaidero Rino, the leading Italian manufacturer of high-end kitchen cabinetry, Snaidero USA will make available an array of products using materials, component parts and production processing that meet the LEED criteria for low emissions pertaining to the "NO ADDED UREA FORMALDEHYDE resins" specification (Credit EQ 4.4 low emitting composite materials).

All aspects of the cabinetry, including fronts, box construction elements and panels of this most recent production are designed specifically to comply with the LEED requirements.

Cabinet doors will be available in many finishes, such as:

- Wood: light oak, dark oak, Oxford cherry, teak and "Canaletto" walnut;
- Matte and high gloss lacquer: in all the colors offered by Snaidero;
- High pressure laminates;
- Matte polymeric laminate.

With this new product, Snaidero USA will be able to satisfy the needs of today's "eco-friendly" builders and developers operating in the multihousing industry.

About Snaidero USA

Snaidero USA is the exclusive North American distributor of Snaidero kitchen cabinets. For more than 30 years, Snaidero USA has offered the finest in luxury Italian kitchen design to North America through a retail network of 26 showrooms. Snaidero USA also serves the multihousing industry, partnering with top developers like Trump, Turnberry, AEG Worldwide, ASPAC Developments and the CMC Group, for over 110 projects completed to date. Today, under the leadership of its President, Mr. Dario Snaidero, Snaidero USA is the leader in North-American imports of European kitchen cabinets. In addition, Snaidero USA is the distributor of other "Made in Italy" products such as MOVE closets and L'O di Giotto bathrooms. For more information, please visit www.snaidero-usa.com

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