

**NEWS RELEASE**

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**SNAIDERO USA AND CAESARSTONE HOST OPENING RECEPTION FOR  
ANNA PAOLA SNAIDERO'S RECENT PAINTINGS EXHIBIT**

*Abstract art and kitchen design find synergies in Italian kitchen showroom*

**Los Angeles, CA, March 31, 2010** –Snaidero USA and CaesarStone partnered to host the opening reception of Anna Paola Snaidero's *Recent Paintings* exhibit on Wednesday, March 24. Mrs. Snaidero, VP of advertising and public relations of Snaidero USA, has been nurturing her creative side through painting for years, with her art and her business work providing inspiration to each other.



Anna Paola Snaidero (right) with CaesarStone's Marketing Coordinator, Olivia Stansfield (center) and Snaidero USA's PR Coordinator, Valeria Basso

In the unusual setting of the [Snaidero USA Los Angeles](#) kitchen showroom, "fifteen vibrantly hued canvases offer a fresh approach to the resources and resonances of abstract art", says exhibit curator Giovanna Zamboni Paulis. The paintings interact with the high-end contemporary designs of the [Snaidero kitchens](#) on display, with geometries and soft lines playing on the canvases and in the kitchens, creating unique aesthetics.

At the reception, quartz [countertops](#) & surfaces manufacturer CaesarStone added to the sophisticated atmosphere with their signature lit candles accenting their newest surface: Pure White. White truly is the new black with this polished surface featuring a smooth silk texture. This, like all of CaesarStone's products, is nonporous, stain and scratch resistant and boasts a Residential Lifetime Warranty. Pure White can be found in the Snaidero USA Los Angeles showroom's Kube Kitchen in a beautiful apron style island [countertop](#).



Italian Consul General Nicola Faganello (left) and architect Giorgio Borruso

The event's 100+ VIP guests, who included members of the media, the Italian Consul General in Los Angeles, Hon. Nicola Faganello and the showroom's designer, multi-awarded architect Giorgio Borruso enjoyed tastings of the Malibu Rocky Oaks wine generously donated by the Leight family.

The exhibition will stay up for a couple of weeks and a portion of the proceeds will benefit the Los Angeles Art Association and the emerging artist community.

*Anna Paola Snaidero's Recent Paintings*

Snaidero USA Los Angeles - 372 N. Robertson Boulevard, West Hollywood

M-Sat: 9 am-6 pm

[www.annapaolasnaidero.com](http://www.annapaolasnaidero.com)

### **About Snaidero USA**

Snaidero USA is the exclusive North American distributor of Snaidero kitchen cabinets. For more than 30 years, Snaidero USA has offered the finest in luxury Italian kitchen design to North America through a retail network of 26 showrooms. Snaidero USA also serves the multihousing industry, partnering with top developers like Trump, Turnberry, AEG, ASPAC Developments and the CMC Group, for over 110 projects completed to date. Today, under the leadership of its President, Mr. Dario Snaidero, Snaidero USA is the leader in North-American imports of European kitchen cabinets. In addition, Snaidero USA is the distributor of other "Made in Italy" products such as MOVE closets, L'O di Giotto bathrooms and Lualdi interior doors. For more information, please visit [www.snaidero-usa.com](http://www.snaidero-usa.com)

### **About CaesarStone**

CaesarStone is the original quartz surface manufacturer. The company produces premium [quartz countertops](#) & surfaces, complementing any design application, from traditional to contemporary, for both home and commercial applications. CaesarStone products are available through kitchen and bath retailers, fabricators, architects, designers, builders and distributors nationwide. Offering a Residential Lifetime Warranty, CaesarStone products are nonporous, stain, scratch and heat resistant. A sustainable material, CaesarStone is GREENGUARD certified and the company is a member of the U.S. Green Building Council (USGBC). For more information about CaesarStone and its products, please visit the company's website at [www.CaesarStoneUS.com](http://www.CaesarStoneUS.com), or call toll-free 877-9QUARTZ (877-978-2789).