



Snaidero USA and CaesarStone Host Breakfast for Members of Ferrari Club of America

On Saturday, May 22 Snaidero USA teamed up with quartz surfaces manufacturer [CaesarStone](#) to host a breakfast for members of the Ferrari Club of America; an exclusive event to celebrate the meeting of kitchen and car design. Guests gathered at our [Los Angeles](#) showroom and got a private look at the most iconic kitchen cabinetry lines created for Snaidero by Ferrari stylist [Pininfarina](#).

A special raffle was held in support of [Shiloh Horse Rescue](#), a 501 (c) (3) non-profit organization founded by actor Tony Curtis to save abused, unwanted, neglected and slaughter-bound horses. Winners got a painted pony statuette hand-signed by Tony Curtis himself and purchased by Snaidero USA, CaesarStone and appliances manufacturer [Miele](#) to benefit the charity.

[Ferrari Maserati Beverly Hills](#) joined the party by bringing out one of its Ferrari California and donating a gift basket with branded merchandise, which was also raffled off. Italian actress Alessia De Rosa performed literary readings selected by Michael Zasa, celebrating speed and the beauty of the racing car.



Snaidero Makes its Way into the St. Regis® Residences in Bahia Beach, Puerto Rico

Thanks to Yanina Fuentès de Arrillaga of [Cocinas + Diseño](#), our Puerto Rico dealer, Snaidero's [Sistema Zeta](#) and [Sintesi](#) kitchens are going to be part of the top-notch features of the [St. Regis® Residences](#) in Bahia Beach, on the island's Northeastern coast. The new luxury property faces two miles of pristine beach and is surrounded by palm trees, breathtaking ocean views and a lush rainforest. With its privileged location and rising residential amenities, Bahia Beach is becoming one of the finest vacation enclaves of the Caribbean.

Snaidero USA is also providing the bathrooms for the residences.



Snaidero Introduces New Lacquers Range for its Kitchens

Snaidero has updated its offer of matte, high gloss, high gloss monolacquer and high gloss metallic lacquer finishes. About 70 different options allow clients to customize their kitchens to match their taste and home décor. You can check out the new lacquers in the kitchens section of our website, at www.snaidero-usa.com.



New York Showroom Wins Chain Store Age's Retail Store of the Year Award

Our [New York](#) showroom, designed by internationally acclaimed architect [Giorgio Boruso](#), has been awarded First Prize in the Showroom category at [Chain Store Age's](#) Annual Retail Store of the Year Awards. Chain Store Age is a monthly publication covering real estate, store planning and operations for retail chain stores and shopping centers. The awards celebrated the most outstanding store designs from 2009, as chosen by a panel of respected industry leaders.

Snaidero USA New York opened September 10, 2009 on the 8th floor of the A&D Building in Manhattan and is our third collaboration with Mr. Boruso (following Los Angeles and Miami). The showroom is an evolution of the same concept developed for the other two locations, aiming to use architectural and design elements to create a fluid path that guides visitors through the space.



Wishes for a Happy Memorial Day Weekend!

