



NEWS RELEASE

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SNAIDERO USA MIAMI SHOWROOM HONORED WITH PRESTIGIOUS AWARDS IN 2008

LOS ANGELES, CA, December 29, 2008 –The Snaidero USA Miami showroom, designed by internationally acclaimed architect Giorgio Borruso, was recently awarded three renowned titles for superior achievement in retail architecture and design.

With its sophisticated and innovative design the showroom, located in Coral Gables (FL), was recognized by "red dot", a Germany-based worldwide design competition, with the best showroom design prize, and by A.R.E. (formerly NASFM), the Association of Retail Environments, with the Outstanding Merit honor in the Hardline Specialty Store category.

Likewise, the Chicago Athenaeum awarded the showroom with the International Architectural Award. Miami is the second showroom collaboration between Snaidero USA and Architect Giorgio Borruso to get recognition from this prestigious institution; in 2005, Snaidero USA Los Angeles won the GOOD DESIGN™.



The International Architecture Award is a program instituted by the Chicago Athenaeum in conjunction with the European Center for Architecture, Art Design and Urban Studies to draw

world attention to new buildings of significant architectural value. This year, along with Snaidero USA Miami the program also awarded the Olympics' "Water cube" venue in Beijing and the new Mercedes-Benz Museum in Germany, among others. The program has created the "New World Architecture" exhibit to display the award winning projects. The exhibit, which started in Florence, Italy, is currently at the new Contemporary Space in Athens, Greece and will later tour all over Europe.

Snaidero USA Miami's elegance is in line with the upscale area of Coral Gables and the clientele it serves. It's a creative way to bring the best Snaidero designs to the forefront of the South Florida kitchen market.

Last year, the newly-opened showroom won the B.O.Y. Design Award by *Interior Design* magazine.

About Snaidero USA

Snaidero USA is the exclusive North American distributor of Snaidero kitchen cabinets. For over 30 years, Snaidero USA has offered the finest in luxury Italian kitchen design to North America through a retail network of 26 showrooms. Snaidero USA also serves the multihousing industry, partnering with top developers like Trump, Turnberry, AEG Worldwide, ASPAC Developments and the CMC Group, for over 110 projects completed to date. Today, under the leadership of its President, Mr. Dario Snaidero, Snaidero USA is the leader in North-American imports of European kitchen cabinets. In addition, Snaidero USA is the distributor of other "Made in Italy" products such as MOVE closets and L'O di Giotto bathrooms. For more information, please visit www.snaidero-usa.com

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