



NEWS RELEASE

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DARIO SNAIDERO CELEBRATES GRAND OPENING OF STUDIO SNAIDERO EDMONTON

Snaidero USA continues expansion in Canada's high-end kitchen market with third exclusive dealership

LOS ANGELES, CA, September 29, 2008 – Snaidero USA, the exclusive North-American distributor of Snaidero kitchen cabinets, MOVE closets and L'O di Giotto bathrooms, has welcomed a new Canadian partner into its retail network. Studio Snaidero Edmonton, owned by brothers Orlando and Joe Milite, had its official Grand Opening party on September 19. Mr. Dario Snaidero, President & CEO of Snaidero USA, was in attendance as the Guest of Honor to perform the inaugural ribbon cutting ceremony.



The Edmonton showroom is the third dealership of Snaidero USA in Canada, following the long-established Vancouver studio and a Toronto location which opened in 2006. The Edmonton studio is brand-exclusive, like all the other 20 dealers that the kitchen distributor has across North America, Mexico, Venezuela and Colombia. This is part of a retail strategy that Dario Snaidero has set for the company, to ensure that all its partners are fully

dedicated to the products of Snaidero USA and the affluent clientele that they attract. The company also has 6 corporate-owned showrooms in major United States cities.

Studio Snaidero Edmonton's owners Orlando and Joe Milite, along with their brother Frank, have been active in the Edmonton design community since 1976, mainly providing high-end modern furniture and lighting. Orlando has worked as a designer for many companies in Italy as well as private clients in North America. A few years ago, while working on a large-scale home, he became involved in custom kitchen and bathroom design, a new activity which rapidly grew through word-

of-mouth. The subsequent Alberta economic boom convinced Joe and Orlando that it was time to find a kitchen partner. The reputation of Snaidero USA in North America brought the two brothers to the company.

“Edmonton and Alberta are a fertile ground for the growth of our brand” says Dario Snaidero. “I am thrilled to be able to partner with Orlando and Joe Milite. Together, they offer technical expertise, innovative design skills and a tremendous knowledge of their market. I am confident that they will be great ambassadors of the upscale Italian design and dedicated customer service that are core pillars of Snaidero USA.”

About Snaidero USA

Snaidero USA is the exclusive North American distributor of Snaidero kitchen cabinets. For over 30 years, Snaidero USA has offered the finest in luxury Italian kitchen design to North America through a retail network of 26 showrooms. Snaidero USA also serves the multihousing industry, partnering with top developers like Trump, Turnberry, AEG Worldwide, ASPAC Developments and the CMC Group, for over 110 projects completed to date. Today, under the leadership of its President, Mr. Dario Snaidero, Snaidero USA is the leader in North-American imports of European kitchen cabinets. In addition, Snaidero USA is the distributor of other “Made in Italy” products such as MOVE closets and L’O di Giotto bathrooms. For more information, please visit www.snaidero-usa.com

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