



NEWS RELEASE

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DARIO SNAIDERO BECOMES “COMMENDATORE OF THE REPUBLIC OF ITALY”

President of Snaidero USA receives exclusive illustrious honor for his superior achievements as an Italian businessman abroad

Los Angeles, CA, May 7, 2009 – Dario Snaidero, President & CEO of Snaidero USA, the exclusive North-American distributor of the high-end made-in-Italy Snaidero kitchens, has been named “Commendatore” of the Republic of Italy. The prestigious title is the third highest in the Order of the Republic and is conferred by the Italian President on certain individuals on the basis of their special merits.



Typically, no one can become “Commendatore” without first being honored with the title of “Cavaliere” (the lowest rank in the Order). However there are special exceptions, as in Mr. Snaidero’s case, when the honoree has attained significant accomplishments and is therefore immediately eligible for the higher recognition.

Dario started his professional life helping Snaidero Rino, the company his father founded, expand internationally. He subsequently pursued his dream of bringing Italian furniture design to North America, first with the Snaidero kitchens and more recently also with high-end bathrooms and closet systems. Under his supervision, for over 30 years Snaidero USA has been one of the leading European kitchens distributors serving retail clients and providing more than 16,000 kitchens for 120+ projects in the luxury multihousing market. Due to his

expertise in the field, Dario was recently invited by the prestigious Savannah College of Art and Design to be a guest lecturer on marketing and design.

The Consul General of Italy in Los Angeles, Hon. Nicola Faganello presented Mr. Snaidero with the customary "Commendatore" insignia and the diploma signed by Italy's President Mr. Giorgio Napolitano and Prime Minister Mr. Silvio Berlusconi. The ceremony was held during a private surprise party at Chef Celestino Drago's Enoteca restaurant in Beverly Hills, in the presence of some of Dario's close friends, his wife Anna Paola and his son Alberto.

Thanking the Consul General and the Deputy Consul General, Dario dedicated the honor to his late father Rino, his mother Maria and his wife Paola. He remembered the example his parents always set for him and the strong stimuli they have given him to grow as a person and as an entrepreneur. Even now, he said, family remains his support system, always standing by his decisions. In spite of the expansion that Dario's business has experienced through the years, he still considers his company – with all the people who are part of it – an extended family, as proven by his approach to management.

About Snaidero USA

Snaidero USA is the exclusive North American distributor of Snaidero kitchen cabinets. For more than 30 years, Snaidero USA has offered the finest in luxury Italian kitchen design to North America through a retail network of 26 showrooms. Snaidero USA also serves the multihousing industry, partnering with top developers like Trump, Turnberry, AEG Worldwide, ASPAC Developments and the CMC Group, for over 110 projects completed to date. Today, under the leadership of its President, Mr. Dario Snaidero, Snaidero USA is the leader in North-American imports of European kitchen cabinets. In addition, Snaidero USA is the distributor of other "Made in Italy" products such as MOVE closets and L'O di Giotto bathrooms. For more information, please visit www.snaidero-usa.com

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