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Privacy Statement

Effective on July 7, 2009

Snaidero USA is committed to protecting your privacy. This privacy statement describes how Snaidero USA collects and uses the personal information you provide on our website: www.snaidero-usa.com. It also describes the choices available to you regarding Snaidero USA's use of your personal information and the steps you can take to access this information and to request that we correct or update it.

Collection and Use of Personal Information

We may collect the following personal information from you.

- Contact information such as name, email address, mailing address, and phone number
- Business information such as company name, company size, and business type

We may collect this information when you

- Contact us to request more information about our products
- Sign up for our newsletter or whitepapers

We may use this information to

- Assess the needs of your business to determine which products best meet those needs
- Send you requested product information
- Send you a newsletter, whitepaper, or marketing communications
- Respond to your questions and concerns
- Improve our website and marketing efforts

If you provide us personal information about others, or if others give us your information, we will only use that information for the specific reason for which it was provided to us.

Information Sharing

We will share your personal information with third parties only in the ways that are described in this privacy statement. We do not sell, rent, trade, or otherwise share your personal information with third parties other than agents, service providers acting on our behalf for limited purposes. For example, we may share personal information with our agents or service providers to send you email on our behalf. These third parties are authorized to use your personal information only to perform the service they are providing for us.

We reserve the right to disclose your personal information as required by law (e.g., to comply with a subpoena, warrant, court order, or legal process served on our website) and when we believe that disclosure is necessary to protect our rights, protect your safety or the safety of others, investigate fraud, and/or respond to a government request.

In the event Snaidero USA goes through a business transition, such as a merger, acquisition by another company, or sale of all or a portion of its assets, your personally identifiable information will likely be among the assets transferred. You will be notified via email and/or a prominent notice on our website of any such change in ownership or control of your personal information, as well as any choices you may have regarding your personal information.

Choice/Opt-Out

You may opt-out of receiving our newsletter or marketing emails from us by following the unsubscribe instructions included in each newsletter or marketing email or you can contact us at sales@snaidero-usa.com

Cookies and Other Tracking Technologies

Cookies

Cookies are very small text files that are stored on your computer when you visit certain web pages. We or third parties may use cookies on our site to

- Compile aggregate statistics about our site visitors
- Analyze which pages our site visitors visit
- Measure advertising and promotional effectiveness
- Make it easier for you to navigate our site

Log Files

As is true of most websites, we gather certain information automatically and store it in log files. This information may include internet protocol (IP) addresses, browser type, internet service provider (ISP), referring/exit pages, operating system, date/time stamp, and/or page views.

We may use this information, which does not usually identify individual users, to analyze trends, to administer the site, to track users' movements around the site and to gather demographic information about our user base as a whole.

Web Beacons

A web beacon is an electronic image placed on a web page that can serve many of the same purposes that cookies serve, for example, recording the pages you visit on our site. We or third parties such may use web beacons to track the traffic patterns of users from one page to another.

We or our third party service provider may use web beacons in some of our emails to let us know which emails have been opened by recipients or track click-through rates. This allows us to gauge the effectiveness of our communications to customers and our marketing campaigns.

Correcting and Updating Your Personal Information

To review and update your personal information to ensure it is accurate, contact us at sales@snaidero-usa.com.

Links to Other Websites

Our Site includes links to other websites whose privacy practices may differ from those of Snaidero USA. If you submit personal information to any of those sites, your information is subject to their privacy statements. We encourage you to carefully read the privacy statement of any website you visit.

If you post a comment or respond to a posting on this site, you should be aware that any personally identifiable information you submit there can be read, collected, or used by other users of those forums, and could be used to send you unsolicited messages.

Security

The security of your personal information is important to us.

We follow generally accepted industry standards to protect the personal information submitted to us, both during transmission and once we receive it. No method of transmission over the Internet or method of electronic storage is 100% secure however. Therefore, while we strive to use commercially acceptable means to protect your personal information, we cannot guarantee its absolute security.

If you have any questions about security on our website, you can contact us at sales@snaidero-usa.com.

Notification of Privacy Statement Changes

We may update this policy from time to time as our information practices are modified or changed. If we make any material changes to this policy that affect your personal information, we will notify you by email (sent to the e-mail address specified in your account) or by means of a notice on this website prior to the change. We encourage you to periodically review this page for the latest information on our privacy practices.

Contact Information

You can contact us by writing or email us at the address below.

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